

## LOGOS

**YOU** have the  
**RIGHT** >>>

**TIENE** el  
**DERECHO** >>>

## COLORS

### YELLOW

PMS 1235c  
RGB 255, 183, 27  
HEX ff6a13  
CMYK 0, 32, 95. 0

**Light Yellow:**  
70% opacity

### ORANGE

PMS 1585c  
RGB 255, 108, 14  
HEX #ff6a13  
CMYK 0, 66, 99. 0

**Light Orange:**  
70% opacity

### TEAL

PMS 7474c  
HEX #00828c  
RGB 0, 116, 129  
CMYK 100, 37, 44, 10

**Light Teal:**  
70% opacity

### GRAY

PMS 7540  
RGB 75, 79, 84  
HEX #706e70  
CMYK 69, 59, 53, 33



## TYPOGRAPHY

### HEADINGS

Barlow Condensed

### BODY COPY

Rubik

## NOTES

Social Media posts should always include the English or Spanish hashtag **#YouHaveTheRightCO** or **#TieneElDerechoCO**

If you have questions about the You Have the Right campaign, contact **info@youhavetheright.org**